

**Project demo session, Thursday May 5<sup>th</sup>, 11am-1pm**

We will have a demo session showcasing all of your HCI and Design projects starting at 11am and ending at 1pm on Thursday, May 5<sup>th</sup> in Grizzly.

*The session will be open to all Cornell Tech students, faculty, and staff. Tell your friends and neighbors to come and check out your project. Be prepared to talk about and show off your project to people who are unfamiliar with it!*

What to do/show/bring:

- Prepare a **one-minute** demo “story” that showcases your project from the point of view of a potential user. Focus on the most important pieces of your project. How would the user in your story interact with the system to accomplish tasks?
- Bring any physical artifacts you created as part of your project (e.g. paper prototypes).
- Bring a laptop showing any surveys, interview scripts, notes, data, analysis you did.
- Bring a laptop and/or smartphone to demo your final deliverable (e.g., functioning website, high-fidelity prototype, mobile app, storyboard, whatever). Be prepared to describe which parts are functional, which parts are stubs, which parts are non-existent, etc.

**Grading**

Each team will have **two minutes** to pitch/demo your project to Nicki, Lei, and Zaid.

- Spend one minute demoing your project through your “user story”.
- Spend one minute showing us your design artifacts and telling us what you did (including which parts of the system are functional vs. non-functional vs. stubs/placeholders).

We will assign points according to the following rough rubric:

**Quality of user story (5 points)**

How well does your user story showcase your project idea? Is your story compelling and realistic?

**Quality of HCI work (5 points)**

Choice of HCI methods, thoughtful design, data collected, analysis, evaluation.

**Quality of final system design/functionality (5 points)**

Overall quality of your final deliverable, appropriate design, aesthetics, functionality.

**Overall effort (5 points)**

Did you put sufficient time and effort into preparing your demo? Did you follow instructions? Did you learn interesting things about HCI?

**Time management (5 points)**

Is your demo too long? How well did you stick to the two-minute time slot allocated?